

## Sponsorship Acceptance & Ticket Order Form

To accept sponsorship for 2022, order tickets, or simply sponsor our event, please complete and return this form to A Hand Up Community Resource Center by fax to 502-410-0471 or by mail as shown below.

### Sponsorship

YES, we would like to sponsor this event as indicated below (please check box, and enter amount).

- |  |               |
|--|---------------|
| <input type="radio"/> Diamond Heart Sponsorship (\$5000 and up)  | Amt: \$ _____ |
| <input type="radio"/> Platinum Heart Sponsorship (\$2500 and up) | Amt: \$ _____ |
| <input type="radio"/> Golden Heart Sponsorship (\$1500 and up)   | Amt: \$ _____ |
| <input type="radio"/> Angels of Hope Sponsorship (\$750 and up)  | Amt: \$ _____ |
| <input type="radio"/> Patrons of Hope Sponsorship (\$300 and up) | Amt: \$ _____ |
| <input type="radio"/> Individual Tickets (\$65.00 ea.)           | Amt: \$ _____ |

### Who Are You

Your Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

If you are sponsoring, please list exactly how you or your organization's name should be listed.

### How To Pay

Please indicate payment preference and fax to **502-410-0471**  
or mail to address below by **October 1, 2022**.

Check enclosed    Visa    Mastercard    American Express    Discover

Credit card number: \_\_\_\_\_ Expiration date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name as it appears on credit card: \_\_\_\_\_

Signature: \_\_\_\_\_

If paying by check, please make checks payable to A Hand Up Community Resource Center, and return with this completed form to:

**A Hand Up CRC | PO Box 16066 | Louisville, KY 40256**

Please note that for all sponsorships, 50% of total amount pledged is due upon sign-up. Our federal tax id is **82-4185771**. For more information, contact A Hand Up CRC at [info@ahandupcrc.org](mailto:info@ahandupcrc.org).



Or Scan this QR code to purchase tickets through eventbrite.com

A HAND UP COMMUNITY  
RESOURCE CENTER, INC.



HEART & HOPE  
*Charity Fundraiser Dinner  
& Silent Auction*

NOVEMBER 12, 2022  
SEELBACH HILTON - OAKROOM

Please help A Hand Up provide West Louisville residents and surrounding neighborhoods with hope in the struggle to overcome enormous financial obstacles that prevent successful lives.



A Hand Up Community Resource Center is a faith-based 501(c)(3) non-profit organization that provides emergency financial assistance, financial literacy education, and connections to vital community resources that help low-income families gain financial freedom and stability. For those experiencing financial difficulties and setbacks, our services help to bridge the gap by not only providing an immediate short-term solution, but also by teaching new ways to manage money, deal with financial uncertainties, and plan for the future. We believe that everyone is entitled to a decent standard of living, and that no one should be denied the tools or knowledge necessary to live a meaningful life.

# An Event Not to be Missed

Leaders representing a wide variety of industries and communities, in both the private and public sector are receiving invitations to attend. Business owners, entrepreneurs, local celebrities and public officials, civic leaders and media representatives have been invited to this special evening.

## About Our Event

The first annual Heart & Hope Charity Fundraiser Dinner and Silent Auction will take place on Saturday, November 12th, 2022, at the Seelbach Hilton in Louisville, Kentucky, and will include dinner, a silent auction, and Neo-Soul Jazz Violinist, Maestro J. We invite you to help give the gift of hope to residents of West Louisville and surrounding neighborhoods by sponsoring the 2022 Heart & Hope Charity Fundraiser Event through one of our five sponsorship packages or by purchasing event tickets in advance.

## Sponsorship Levels

### Diamond Heart - \$5,000

- Recognition as a Hand Up Community Resource Center Benefactor for five (5) full years on our website and all social media.
- Premier recognition as a Main Sponsor of the 2022 Heart & Hope Charity Fundraiser Dinner on on-site signage and literature, special mention at event.
- Logo featured prominently on all communications about the event
- Additional recognition as A Hand Up CRC corporate benefactor at all remaining 2022 & 2023 A Hand Up CRC fundraising events.
- One VIP table (8 seats) for the event, including 8 additional guest tickets
- Dedicated server and unlimited drinks from the cash bar
- Free Valet Parking
- Event Keepsake
- Prominent promotional acknowledgement of sponsorship before, during and after the event on ALL elements of website, social media, print, email and press campaign.

### Platinum Heart - \$2,500

- Recognition as a Hand Up Community Resource Center Benefactor for two (2) full years on our website and all social media.
- Recognition as a Sponsor of the 2022 Heart & Hope Charity Fundraiser Dinner on on-site signage and literature, special mention during the event.
- Logo featured prominently on all communications about the event
- Additional recognition as A Hand Up CRC corporate benefactor at all remaining 2022 & 2023 A Hand Up CRC fundraising events.
- 4 (four) VIP seats for the event, including 4 additional guest tickets
- Dedicated server and unlimited drinks from the cash bar
- Free Valet Parking
- Event Keepsake
- Promotional acknowledgement of sponsorship before, during and after the event on ALL elements of website, social media, print, email and press campaign.

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**Your sponsorship will help us to create and offer sustainable programming that disrupts the cycle of poverty; creating avenues that lead to financial freedom and stability for families, neighborhoods, and the city of Louisville.**

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## A Hand Up Community Resource Center Inc

Chandra Stroud established A Hand Up in 2018. She saw a need in the West Louisville community, and with faith and a desire to help, she and a group of friends came together to form the organization. While meeting various financial needs, A Hand Up realized that those who requested assistance needed more than just a quick solution. There was a larger problem that needed to be addressed. Yes, we could help with past due bills, but what about the next time assistance was needed? We discovered that what was really needed was a hand up and out of generational poverty and lack of financial knowledge. This is where the Financial Empowerment Initiative was born. Our goal is to teach individuals how to achieve financial freedom and stability by putting the financial tools they learn each week of the program to use in their everyday lives. One of A Hand Up's main goals is to teach individuals from all walks of life how to effectively increase, manage, and steward their money.

**MISSION:** A Hand Up is a faith-based organization that connects the economically vulnerable to life-sustaining resources that provide hope and a better quality of life. We believe that everyone deserves a decent standard of living, and no one should have to go without.

**VISION:** To create and offer sustainable programming that disrupts the cycle of poverty. We are striving to create avenues that lead to financial freedom and stability for individuals who traditionally don't have the knowledge and access to the tools to help make good financial decisions.

### Golden Heart - \$1,500

- Recognition as a Hand Up Community Resource Center Benefactor for one (1) full year on our website and all social media.
- Recognition as a Sponsor on all on-site signage and literature
- Logo featured prominently on all communications about the event
- Additional recognition as a Hand Up CRC corporate benefactor at all remaining 2022 & 2023 A Hand Up CRC events.
- 8 seats at a table for the event, including preferred choice of guest table(s)
- Promotional acknowledgement of sponsorship before, during and after the event on a majority of elements of website, social media, print, email and press campaign.

### Angels of Hope - \$750

- Special recognition at the event
- 4 seats at a table
- Special listing in event program

### Patrons of Hope - \$300

- 2 seats at a table
- Special listing in event program